

DIPLOMA IN ORGANIC FARMING AND PRODUCT BASED ENTREPRENEURSHIP AND SELF-RELIANCE

Subject Code: DSP-419

Scope of the Course:

The opportunity in organic farming and demand and supply of organic based products in India has been extremely rising. In today's time there is use of Agrochemical (pesticide, herbicide, fertilizers), due to which the food products quality is deteriorate and harmful to man and animal so people move to shift to organic farming, health conscious is another key factor for this change.

You may choose new business opportunities / self-employment or entrepreneurship as career options by getting trained to do business for livelihood while doing this diploma course. The ultimate objective of the Diploma course is to create new enterprises, capacity building of existing MSMEs and promote entrepreneurial culture for youth of nation. By doing this course, you will gain knowledge of entrepreneurship activities such as company formation, raw-material, Value addition, selection and preparation of project profile DPR/PPR, marketing avenues/techniques (Vocal for Local Products), product/service pricing, export opportunities, infrastructure available and EPC requirement, financial viability, quality control, certification process and other useful information.

By doing this Diploma course, you may setting up new MSME/ Startup for manufacturing/ processing of following goods/ items/products.

Cultivation of Organic Farming products: (Cereals & Millets (wheat, Barley, Rice, Maize, Sorghum etc.), **Oil Seeds** (Soybean, Sesame, Sunflower, Safflower etc.), Cotton, Tea, Coffee, **Fruits** (Mango, Papaya, Guava, Lime, Lemon, Sweet, Oranges, Pineapple etc.), Oil, Pulses, Sugar cane, Spices, **Organic Vegetable Farming** (Tomato, Brinjal, Chillies, Capsicum Pumpkin, Ribbed Gourd, Bottle Gourd, Bitter Gourd and other vegetable crops), Organic farming Aromatic & Medicinal Plants etc.)

Grow Natural oxygen Plant in Home: (Weeping Fig, Aloe Vera Plant, Pothos Plant, Areca Palm, Snake Plant, Tulsi, Bamboo Plant, Gerbera etc.)

Composting Production: (Vermicomposting, Coir compost, crop residues compost, Poultry waste, fortified compost etc.)

Indigenous technical knowledge (ITK) based products: (Beejamritr, Sanjeevak, jivamrit, Neemastra etc.)

Home based Primary process food: (Organic Flour: wheat flour, Maize, Bajra, **Spices products:** Organic Black pepper, organic long pepper, organic cardamom, organic cumin seed, organic kasuri methi organic Turmeric powder, chilli powder etc., **Pulses:** organic Soybean seed, organic kabuli chhana, organic Toor dal, organic urd dal, organic masoor dal etc., Organic Jaggari, organic Jaggari powders etc., **Food Grain:** Organic Millets, organic Wheat, Organic black Wheat and rice, Organic foxtail, Organic barnyard etc.)

Other Organic farming and products based MSMEs: (Organic Kitchen Garden, Organic Food Store, Organic Juice Stall, Organic Vegetable Wholesaler, Organic Snack Bar, Organic Homemade Fertilizer, Organic Juice Stall, Organic Health Supplements, Organic Medicinal Herbs, Organic Fish Farm, Online Organic Food Store, Organic Food Exports, Organic Food Boutique, Organic Agriculture Expert, Organic

Hand Pressed Oils, Organic Gardening Instructor and other various Organic farming based MSME, Organic road side farm stand, Organic Grocery wholesaler, Organic herb, Organic Seeds Production, Organic crop input products and other various Organic farming based MSMEs) and other allied MSME/ Startup entrepreneurship.

Other Allied Entrepreneurship:

Organic Vegetable, crop, fruit Seller, On farm sell organic product Road, side stall for organic products, Vermicompost, **Natural Oxygen Plants:** (Weeping Fig, Aloe Vera Plant, Pothos Plant, Areca Palm , Snake Plant, Tulsi, Bamboo Plant, Gerbera etc.) and **other allied MSME/ Startup entrepreneurship.**

