

DIPLOMA IN HERBAL BEAUTY, DECORATIVE PRODUCTS, FASHION ACCESSORIES AND SHODASH SHRINGAR BASED ENTREPRENEURSHIP

Subject Code - DSP-417

SCOPE AND OPPORTUNITY OF THE COURSE:

Everyone likes to look beautiful, but in today's modern times, the chemical substances that humans are using to look beautiful are affecting their health and skin, due to which many types of diseases arise. It is not such a thing that in olden times people were not beautiful, those people were more beautiful than the people of today's time, so did they also use similar substances?, the answer is no, they People used to use herbal or Ayurveda, due to which their beauty was always maintained and there was no bad effect on their health and skin, so the herbal and Ayurvedic system of India is known all over the world but the sad thing is that India Products made from chemicals are being used more in this course, for this purpose, the Government of India and the State Government are also encouraging this course so that in the coming time an India can be created which is world leading by using herbal and Ayurvedic method.

Herbal product is an ancient beauty product with important modern applications. Consumers across the world prefer herbal beauty products such as skin care, hair care, makeup products and more. The Indian beauty industry has paid close attention to the needs of its customers over the last 10 years. The market share for herbal beauty products has increased significantly as compared to synthetic beauty products. So if you are thinking of starting herbal business this can be a good course

This is a self-employment program by the Government of India, through this you can become a good entrepreneur by starting a small to big business on your own or with the help of various schemes of the government and will also be able to give employment to many people, In this course, along with self-employment, you have to reduce dependence on new technology, production of new products and foreign products and to provide opportunities for employment in your own field and to progress in your area as well. With the incorporation of old and new technology, India has to be leading and self-reliant in the world from business and economic point of view.

This is a six-month duration diploma course that can be pursued in a wide range of fields starting from MSME start-ups, small-scale industries to large-scale industries. you may setting up new MSME/ Startup for manufacturing/ processing of following goods/ items/products.

Herbal based Beauty Products Startups:

- Herbal Based Face pack making Startup,
- Lipstick making Startup,
- Nail Polish making Startup,
- Herbal base eyeliner,
- Herbal best face cream for men or women making startup ,
- Herbal base moisturizer cream making startup,
- Neem Tulsi Tea Tree Body Scrub making Startup, etc.

Herbal based Baby Products Startups:

- Herbal baby shop,
- Herbal baby hair oil,
- Herbal baby body cream,
- Herbal baby body oil etc.

Herbal Based Hair product startup:

- Hair gel making Startup
- Herbal Hair oil making Startup

- Herbal Hair Shampoo making startup
- Herbal hair colour making startup, etc.

Herbal bases liquid product:

- Herbal gel hand wash making startup,
- Herbal shop making startup,
- Herbal base Sanitizer making startup,
- Herbal liquid face wash making startup,
- Flower base Face Cleanser making Startup,
- Itra/ Perfume making startup etc.

Women Accessories Products Based Startups:

- Ladies Silk Stole Startup
- Ladies Scarves making Startup
- Glass Bangles Making Startup
- Lakh Bangles Making Startup
- Artificial Jewellery making Startup
- Ladies Purse Startup
- Ladies Leather Vanity Bag Startup, and many other Herbal Beauty, Decorative Products, Fashion Accessories etc.)

Decorative Products Manufacturing:

- Wall Clock making Startup
- Artificial Flower making Startup
- Wall lamp making Startup
- Wind Chimes making Startup
- Pillow Cover making Startup
- Double bedsheets making Startup
- Carpets, Dari making Startup
- Appliances Cover making Startup and other allied MSME/ Startup entrepreneurship.

Shodash Shringar Products Manufacturing

- Bathing items (Shikakai, Bhringraj, Amla and Ubtan etc.)
- Bindi making Startup
- Sindoor making Startup
- Kajal making Startup
- Mehendi making Startup
- Phoolon ka Gajra making Startup
- Maang tikka making Startup
- Nuth making Startup
- Kan ke kundal (gahne) making Startup
- Mangal Sutra making Startup
- Bajoo band making Startup
- Bangle (Churi) and Kangan making Startup
- Angoothi (Ring) making Startup
- Kamar bandh making Startup
- Bichhiya making Startup
- Payal making Startup
- **Other Related Products Manufacturing:** (Nail polish and Aalta making Startup, Hair band and hair pin making Startup and all types of jewellery making Startup etc.)

Fashion Accessories Product Manufacturing: (Hand bags, hand fans, Parasols and Umbrellas, Wallet Canes, jackets, boots and shoes, Sandal, Sleeper, cravats, ties, hats, bonnets, belts and suspenders,

gloves, muffs, necklaces, bracelets, watches, eyewear, sashes, shawls, scarves, lanyards, socks, pins, piercings, rings, and stockings etc.) and **other allied MSME/ Startup entrepreneurship.**

One of the biggest advantages of pursuing this course against common Diploma courses is that this course follow pattern discussed in new education policy that is ABCDE (Academic bank of credit System for the development of entrepreneurship) that focus more on practical knowledge than only theoretical one. Apart from this, the work experience candidates gain during the course increases their probability of getting established start-ups with good turn-over.

