

## **DIPLOMA IN CULTURAL AND CRAFT ENTREPRENEURSHIP WITH SIXTY-FOUR ART**

**Subject Code: DSP-414**

### **Scope of the Course:**

This is a six-month duration diploma course that can be pursued in a wide range of fields starting from MSME start-ups, small-scale industries to large-scale industries. you may setting up new MSME/ Startup for manufacturing/ processing of following goods/ items/products.

### **Entrepreneurship on 64 indigenous art entitled as:**

- Geetvidya: art of singing
- Vadyavidya: art of playing on musical instruments
- Nrityavidya: art of dancing
- Natyavidya: art of theatricals
- Alekhyavidya: art of painting
- Viseshakacchedyavidya: art of painting the face and body with colour
- Tandulakusuma- balivikara: art of preparing offerings from rice and flowers
- Pushpastarana: art of making a covering of flowers for a bed
- Dasanavasanangaraga: art of applying preparations for cleansing the teeth
- Cloths and painting the body
- Manibhumika- karma: art of making the groundwork of jewels
- Racana: art of covering the bed
- Udakavadya: art of playing on music in water
- Udakaghata: art of splashing with water
- Citrayoga: art of practically applying an admixture of colours
- Malya, vikalpa: art of designing a preparation of wreaths
- Sekharapidayojana: art of practically setting the coronet on the head
- Nepathyayoga: art of practically dressing in the tiring room
- Karnapatrabhanga: art of decorating the tragus of the ear
- Sugandhayukti: art of practical application of aromatics
- Bhushanayojana: art of applying or setting ornaments
- Jala: art of juggling
- Kaucumara: a kind of art
- Hastalaghava: art of sleight of hand
- Citrasakapupabhakshyavikarakriya: art of preparing varieties of delicious food
- Panakarasaragasavayojana: art of practically preparing palatable drinks and tinging draughts with red colour
- Sucivayakarma: art of needleworks and weaving
- Sutrakrida: art of playing with thread
- Vinadamurakavadya: art of playing on lute and small drum,
- Prahelika: art of making and solving riddles
- Durvacakayoga: art of practicing language difficult to be answered by others
- Pustakavacana: art of reciting books
- Natikakhyayikadarsana: art of enacting short plays and anecdotes
- Kavya- samasyapurana: art of solving enigmatic verses
- Pattikavetrabanavikalpa: art of designing preparation of shield, cane and arrows
- Tarkukarma: art of spinning by spindle
- Takshana: art of carpentry

- Vastuvidya: art of engineering
- Raupyaratna- pariksha: art of testing silver and jewels
- Dhatuvada: art of metallurgy
- Mani- ragajnana: art of tinging jewels
- Akarajnana: art of mineralogy
- Vrikshayurvedayoga: art of practicing medicine or medical treatment, by herbs
- Meshakukkotalavaka- yuddhavidhi: art of knowing the mode of fighting of lambs, cocks and birds
- Suka-sarikapralapana: art of maintaining or knowing conversation between male and female cockatoos
- Utsadana: art of healing or cleaning a person with perfumes
- Kesamarjana- kausala: art of combing hair
- Aksharamushtikakathana: art of talking with fingers
- Dharanamatrika: art of the use of amulets
- Desabhashajnana: art of knowing provincial dialects
- Nirmittijnana: art of knowing prediction by heavenly voice
- Yantramatrika: art of mechanics
- Mlecchitakutarkavikalpa: art of fabricating barbarous or foreign sophistry
- Samvacya: art of conversation
- Manasikavyakriya: art of composing verse
- Kriyavikalpa: art of designing a literary work or a medical remedy
- Chalitakayoga: art of practicing as a builder of shrines called after him
- Abhidhanakoshacchandojnana: art of the use of lexicography and meters
- Vastra- gopana: art of concealment of cloths
- Vastragopana: art of concealment of cloths
- Dyutavishesha: art of knowing specific gambling
- Akarshakrida: art of playing with dice or magnet
- Balakakridanaka: art of using children's toys
- Vainayikividya: art of enforcing discipline
- Vaijayikividya: art of gaining victory
- Vaitalikividya: art of awakening master with music at dawn
- **Other different types of entrepreneurship/MSME:** Startups related to gems in astrology, Singing art classes Startups, Dancing art library and learning Startups, Start-ups related to products used for balakkridanaka, entrepreneurship related to worshipping products and others.
- **Crafts and arts may include:** Ceramics and ceramic arts (Azulejo, Cameo glass, Earthenware, Glassware, Mosaic, Porcelain, Bone china, Pottery, Stoneware, Glass and glass art, Glassmaking, Glassblowing, Glass itching, Glass bead making, Stained glass and lead came and copper foil glasswork, Bubble gram, Fabrication)
- **Fiber and textile crafts:** (Lace-making, Rug making, Rope-making, Needlework, Embroidery, Macrame (knotting), Spinning, Tatting, Weaving, Knitting, Crochet, Felting, Stitch, Applique, Sewing)
- **Flower crafts:** (Ikebana ,Bouquet, Floral Design)
- **Leatherwork crafts:** (Leather carving, Leather crafting (including dyeing, painting, and stamping), Boiled leather making)
- **House-ware crafts:** (Basket weaving (also called basketry, basket making), Cooper)
- **Fashion related crafts:** (Cloth, Dyeing and Printing-Batik, Jewellery -Beadwork)
- **Needlework related crafts:** (Applique, Crewel embroidery, Crochet, Cross-stitch, Embroidery, Ribbon Embroidery, Knitting, Needlepoint, Patchwork, Quilting)
- **Paper crafts include:** (Paper marbling, Origami (paperfolding), Papermaking, Cast paper, Decoupage, Papercutting, Iris folding, Paper embossing, Bookbinding, Quilling, Paper-mache, Paper model, Parchment craft, Calligraphy, Scrapbooking)
- **Wood and furniture crafts:** (Marquetry, Wood burning, Wood carving, Woodworking, Lacquer art, Carpentry, Cabinet making, Upholstery, Intarsia, Woodturning, Green Woodworking, Spoon Carving, Kumiko, Timber Framing)

- **Stone crafts:** (Mosaics and inlaying, Stone carving, Stonemasonry, Flintknapping, Letter carving on stone)
- **Metal crafts:** (Metalworking-metalsmith, Enamelling, Blacksmithing, Farrier Tinware-tinsmith, Weaponsmith-sword making, armourer, gunsmith, fletching, Clockmaking, Silversmith, Coppersmith, Knife making, Locksmithing, Jewellery, Goldsmith, Lapidary, Watchmaking, Pewter, Casting)
- **General crafts Start-ups:** (American craft, Artisan, Arts and crafts, Handicraft, Master craftsman, Studio pottery, Sloyd, Studio Craft)
- Rural crafts, Stage craft and **other allied MSME/ Startup entrepreneurship.**

Knowledge gained by this course may also prove to be very useful as it covers all essentials information that must be needed for any such start-ups ranging from planning till execution.

This course aims at providing adequate skills required for a establishing particular start-ups/entrepreneurship to candidates. The course is different from traditional academic programmes as it deals more with LIVELIHOOD-based studies rather than focusing on only theoretical knowledge.

One of the biggest advantages of pursuing this course against common certificate courses is that this course follow pattern discussed in new education policy that is ABCDE (Academic bank of credit System for the development of entrepreneurship) that focuses more on practical knowledge than only theoretical one. Apart from this, the work experience candidates gain during the course increases their probability of getting established start-ups with good turn-over.

Moreover start-ups or say one may start entrepreneurship to earn livelihood and to establish themselves in good position in society, he/she may start such above mentioned start-ups at their own locality whether rural or urban does not matter.

**NOTE:** there were many start-ups that we could choose as to earn our livelihood but while choosing one should be aware about machineries and plants information that he/she could get from this most advanced livelihood course. Moreover, out of above mentioned start-ups, one may choose group of products to manufacture from specific type of manufacturing plant whose complete knowledge can also be gathered by candidates through the session of this course.

