DIPLOMA IN SPORTS GOODS, ACCESSORIES, SPORTSWEAR AND FITNESS EQUIPMENT ENTREPRENEURSHIP

Subject Code - DSP-407

Scope and Opportunity of The Course:

This is a self-employment program by the Government of India, through this you can become a good entrepreneur by starting a small to big business on your own or with the help of various schemes of the government and will also be able to give employment to many people, In this course, along with self-employment, you have to reduce dependence on new technology, production of new products and foreign products and to provide opportunities for employment in your own field and to progress in your area as well. With the incorporation of old and new technology, India has to be leading and self-reliant in the world from business and economic point of view.

In today's modern times, children are spending more and more time on mobile and video games, due to which their health is having a bad effect, it was to connect those children with new and old games, for their good health, towards their sports. It is very important to bring trends so that in today's time they remain mentally and physically healthy. Dr. Swanit had said "A healthy mind resides only in a healthy body." Exercises and sports were given great importance in the culture of India, For this purpose, the Government of India and the State Government are also promoting Indigenous sports so that a healthy India can be built in the coming times.

This is a six-month duration diploma course that can be pursued in a wide range of fields starting from MSME start-ups, small-scale industries to large-scale industries. you may setting up new MSME/Startup for manufacturing/processing of following goods/ items/products.

Wood base Sports Items manufacturing Startup:

- Hockey Sticks making startup.
- Cricket Bats making startup.
- Badminton Rackets making startup.
- Cricket Stumps making startup.
- Carrom board making startup,
- Ludo making startup, Baseball bat making startup,
- Billiard Table making startup,
- Table Tennis table making startup, etc.

Leather base sports Items manufacturing Startup:

- Basketball making Startup
- Volleyball making Startup
- Rugby making Startup
- Sport & Running shoes making Startup
- Different type of Gloves making Startup
- Boxing pad making Startup
- Boxing Punching Bag making Startup
- Boxing Head Guard making Startup

Indigenous Sports Items manufacturing Startup:

- Chess board making startup
- Bow and arrow making startup
- Gilleedanda making startup
- Kaanchi making startup
- Lattu making startup

• Patang set (kite) & lateri making startup etc.

Sportswear & Sports accessories manufacturing Startup:

- Knee Cap making startup
- Elbow Cap making startup
- Wrist bands making startup
- Mouth guards making startup
- Shin pads making startup,
- Nets making startup,
- Anklets High jump Crossbar Fiber making startup,
- Socks making Startup,
- Tracksuit for girls/women & Men making Startup
- Regular Shorts girls/women & Men making Startup
- Round Neck T-Shirt for girls/women making Startup
- Cap making Startup
- Sports Jacket making Startup
- Yoga mat making Startup
- Cricket mat making Startup
- Kitbag making Startup
- Sun UV Protection Arm Sleeves making Startup etc.

Fitness Equipment manufacturing Startup:

- Training Bench making startup,
- Dumbbell Set making startup,
- Barbell Set making startup,
- Pull-Up Frame and Bar making startup etc., and other allied MSME/Startup entrepreneurship.

One of the biggest advantages of pursuing this course against common Diploma courses is that this course follow pattern discussed in new education policy that is **ABCDE** (Academic bank of credit System for the development of entrepreneurship) that focus more on practical knowledge than only theoretical one. Apart from this, the work experience candidates gain during the course increases their probability of getting established start-ups with good turn-over.

