

## **DIPLOMA IN AYURVEDIC AND AYUSH APIs BASED MANUFACTURING AND ENTREPRENEURSHIP**

**Subject Code: DSP-402**

### **Scope of Course:**

Ayurvedic API based MSME's is a sunrise industry with plenty of opportunities for new, young, innovative entrepreneurs for starting successful, eco-friendly, natural product industries. With an increasing demand for Ayurvedic resources and products, pioneers in holistic health can create rewarding careers in a number of traditional ways.

Through this Certificate course you can discover the ideas, principle and techniques of Ayurveda field, and will learn to establish a firm which provides all Ayurveda product solutions. So you may setting up new MSME/ Startup for manufacturing/ processing of following goods/ items/products:

### **Ayurvedic Active Pharmaceutical Ingredients:**

Tailam (medicated oils), Avaleh (jams or paste), Ark (distillation of herbs), Asava/Arishta (fermented liquid medicine), Bhasma (purified calcinations), Vati (tablets/pills), Ghanvati, Churna (powder).

### **Product based Categories Entrepreneurship:**

Ark, Asava, Arishta, Avaleha, Pak, Bhasma, Churna, Guggulu, Kupipakwa Rasayan, Lauh Mandoor, Medicted Oils, Parpati Pishti, Pravahi Kwath, Ras Rasayan, Shodhit Dravya, Satva, Vati, Gutika etc.

- 1) Asava - Arishta Entrepreneurship:** (Abhiyarisht, Amritarisht, Arjunarisht, Arvandasav, Ashwagandharisht, Ashwagandharisht Special, Ashokarisht, Ashokarist Special,ushirasav, kutjarisht, kankasav, kumari aasav, Chandanasav, Draksharisht, Panchasava,Lohasava, Lodhrasava, Saptarisht, Saarsvtarisht, Saarivadhyasava, Rohitkarisht, Bhringraj Aasav, Mahamanjishtadhyarisht, Patrangaasava, Punarnavarisht, Baboolarisht, Dashmularisht, Drakshasava, Jeerkadhyarisht etc).
- 2) Avaleh, Pak, Modak:** (Arand paak, Kantkaaryavloh, Kutjaavleh, Chyavanpraash aavleh, Chyavanprash Special, Chitrak Haritaki, Drakshavleh, Baadam Paak, Moosli Paak, Vaasavaleh, Supaari Paak, Saubhagya Shunti Paak, Haridra khand, haritaki Khand) etc.
- 3) Capsules:** (Agnitundi vati, Arshogni vati, Eladi vati, Kutjaghan vati) etc.
- 4) Churan:** (agnimukh choorn, avipattikar choorn,ashvagandhaadi choorn, gangaadhar choorn vrhat, chopachinyaadi choorn, triphala choorn, taalisaadee choorn,dhaatu paushtik choorn,naaraayan choorn, panchasakaar choorn, pradar naashak choorn, pushyaanug choorn, bilvaadi choorn, mahaasudarshan choorn, lavan bhaaskar choorn, shataavaryaadi choorn, saarasvat choorn, sitopalaadi choorn, hingvaashtak choorn) etc.
- 5) Classical Products:** (Abhayarishta, Abhrak Bhasma, Agnikumar Ras, Agniwardhak Bati, Ajawain Ark, Ameer Ras, Amla Pittantak Yog, Amlaki Churna, Amlaki Rasayan, Amlapittantak Lauh, Amritarishta, Anand Bhairav Ras (Jwar), Arjunarishta, Arjunchall Churna, Arogyavardhini Bati, Arshoghani Bati, Ashok Ghrita, Ashokarishta, Ashwagandha Churna, Ashwagandhadi Churna, Ashwagandharishta, Avipattikar Churna, Ayush Kwath Tablet, Bahu Mutrantak Ras, Balarishta, Balrogantak Ras, Banga Bhasma, Bangeshwar Ras (Swarna Yukta), Basant Malti Ras (Swarna Moti Yukta), Basantkusumakar Ras (With Gold, Silver & Pearl), Bhuwaneshwar Ras, Bidangasava, Bilwadi Churna, Chaturbhuj Ras, Chaturmukh Ras, Chaushath Prahari Pipal, Chintamani Chaturmukh Ras,Chirayata Churna,Chitrak Haritaki,Jawahar Mohara No.1 (Swarna Yukta) etc.

- 6) **Dugdha Lavan:** (Dugdhamrit)
- 7) **Guggul:** (kaishor guggul,kaanchanaar guggul, gokshuraadi guggul, trayodashaang guggul,triphala guggulu,punarnavaadi guggul, medohar guggul,mahaayogaraaj guggul,yogaraaj guggul, raasnaadi guggul,laakshaadi guggul,saptavinshati guggul,sinhanaad guggul)etc.
- 8) **Herbal Products:** (Echinacea, Ginseng, Ginkgo biloba, Elderberry, St. John's wort, Turmeric, Ginger, Valerian,Chamomile,cranberry,horse chestnut,bilberry/evening primrose/flax, aloe vera) etc.
- 9) **Immunity Boosters:** (chyawanprash, Dabur Ratnaprash, Sri Sri Tattva Amla, . Inlife Ashwagandha Capsules, Patanjali Giloy Sat powder, Planet Ayurveda Immune Booster Capsules , Brahmi Tablet, Amalaki Capsules) etc.
- 10) **Kalki and Kwath:** (ajavain ark, ushaba ark, gorakhamundee ark, dashamool ark, makoy ark, saumph ark) etc.
- 11) **Liquid Section:** (gulakand, giloy satv, godantee mishran,madhu, shankhapushpee Syrup)etc.
- 12) **Medicated Ghrits:** (amlapittaantak yog, amlapittaantak seerap, ameebika tebalet, aamalakee rasaayan, aartho oyal, aartho taibalet, isabbel harbal, kabj har,kesaree kalp, kaasaamrt harbal kaph Syrup, kaunch paak phort,gaisaantak batee, charmarogaari malham, jukaamo seerap,daadureen malaham,dimaag paushtik rasaayan,pathareena tebalet,pathareena seerap, pradaraantak taibalet,prosted taibalet, pairaid malaham, pairaidas taibalet, phemee ed seerap,phееvarakat taibalet,baidyanaath baam,baidyanaath baam,baalaamrt seerap, madhumehaaree daane ,raktashodhak tebalet, raktashodhak seerap, rooma aayal,roomaartho gold, roomaartho gold plas, roomaartho taibalet, laal tel, livareks seerap, vaatareena taibalet, virechane taibalet, veeta eks aayal, veeta eks gold, veeta eks gold plas, shugar phree chyavan vit, shvaas kalp, shodhee harre, sundareesakhee seerap, surakta seerap, sarpagandha taibalet, sarvadoshaantak gutika, svapnadoshaharee tebalet, svarn mahaayog guggul, svarn shakti ras, heelar malham)etc.
- 13) **Oils:** (anu tel, irimedaadi tel,kaasheesaadi tel, chandanabala laakshaadi tel, chandanaadi tel, mahaanaaraayan tel, mahaabhrngaraaj tel, rogan baadaam shirin - praakrtik poshan)etc.
- 14) **Others:** (amrt tulasee, aayudant toothapest, tulasee ark, himasaagar tel)etc.
- 15) **Shilajit:**
- 16) **Ayurvedic farming:** Ashwagandha, Brahmi, Brahmi, Gotu kola, Boswellia, Triphala, Cumin, Licorice root, Bitter melon, Cardamom etc.
- 17) **Ayurvedic Pharmacy:** Ayurvedic medicines, Syrups, Soaps, Massage Oils, Tubes, Toothpaste, cleansers, Drinks etc.
- 18) **Ayurvedic Cosmetics:** Creams, Powders, Lotions, Hair Oils, Gel, Cleansers, facewash, Shampoos, Conditioners, Lip Balms, Lipsticks, face pack etc.
- 19) **Ayurvedic Machinery Startup:** Pill/vati cutting machine, Ball Mill, Tablet compressing machine, Mass Mixer/Powder mixer, Coating pans, Stainless steel trays, Pulveriser, Triple Roller Mill, Sieves, Hygrometer, Iron Kadahi etc. and **other allied MSME/ Startup entrepreneurship.**

