

## **CERTIFICATE IN RURAL & SEMI-URBAN AREAS BASED MSME AND SELF-RELIANT**

**Subject Code: CSP-121**

### **Scope of the Course:**

The Rural & Semi-Urban Areas based MSME is a key aspect for any under developing to developed countries as per the latest economic figure. Rural & Semi-Urban Areas based MSME is an important opportunity for those who like to migrate from non-urban to urban locality. By promoting Rural & Semi-Urban areas based MSME entrepreneurship in India, through development of this sector trying to uplift the economic conditions of people living in rural and semi urban areas.

You may choose new business opportunities / self-employment or entrepreneurship as career options by getting trained to do business for livelihood while doing this course. The ultimate objective of the course is to create new enterprises, modernize the existing units for enhanced productivity, capacity building of existing MSMEs, and promote entrepreneurial culture for youth of nation. By doing this course, you will gain knowledge of entrepreneurship activities such as company formation, promote skill development, raw-material and selection and preparation of project profile DPR/PPR, marketing avenues/techniques (Vocal for Local Products), product/service pricing, export opportunities, infrastructure available financial viability, quality control, licensing process and other useful information.

**The candidate may setting up new MSME/ Startup for manufacturing/ processing of following goods/ items/products under Rural & Semi-Urban Areas based MSME at their home village or semi urban area.**

**1. Coir based products:**

Coir rope, Coir brushes, Garden articles, Coir pith bricks, Beach creel mats, Fibre mats, Power loom creel mats, Corridor mats, Rod mats, Geo textile erosion control blanket, Mesh matting geotextiles, Garden articles, Coir pith bricks, Coir handicrafts and etc.

**2. Banana fiber based products:**

- **Decorative banana fiber product:** (Tents, webbing, canvas and screen, tool bags, luggage cover , table mats, coasters, leaf plates (dona, pattal), paper, paint brush, lamp shade, window mats),
- **Domestic used banana fiber product:** (Bags, slipper, sacks, ropes, hessian, mats, sand bag , twines),
- **Clothing:** (Banana fiber baby cloth ,sanitary pad , tv and refrigerator cover, handkerchief),
- Other uses of banana fiber (Banana fiber can also be blended with wool, cotton and flak for making blanket, carpets and rags etc.

**3. Sisal fiber based products:**

- **Traditional uses of sisal fiber:** (Sisal rope, Rope, Hats, Bags, Carpets, Yarn and sisal twine and others)
- **Sisal fiber with technology:** (Sisal paper, sisal cloth, sisal footwear , hats, sisal bags ,sisal carpets, sisal geo-textiles , sisal dartboard, sisal mattresses ,sisal wire rope cores, sisal macramé, sisal handicrafts, sisal buffing cloth )
- **Other modified sisal fiber product Sisal fiber:** (included spa products, cat scratching pots, sisal lumbar support belts , sisal rugs, sisal slippers , sisal disc buffers, sisal mescal (spirits/agave) and others)

**4. Natural fibre yarn based products:** (Parcels, Charpoy matting etc.)

**5. Jute Handicrafts, Jute Gift Items & Jute Products:**

- (Jute File Folders, Jute File Folders, Jute Box, Jute Box, Jute Basket, Jute Webbing, Jute Webbing, Jute Fiber, Jute Tape, Jute Hessian, Carpet Backing Cloth, Jute Mesh, Jute Mesh,

Jute Roll, Jute Pouch Bags, Jute Pouch Bags, Jute Wallet, Jute Matting, Jute Sheets, Jute Tassels, Jute Tassels, Gunny Cloth, Jute Coasters, Jute Coasters, Carpet Backing Cloth, Jute Carpet Backing Cloth Jute Trays, Jute Hemp, Jute Placematt, Jute Netting)

**6. Other Startup:**

➤ Agarbatti, Leaf plate, cup, dona, pattal making, Broom Making, Match box etc.

**7. Automobile Services:**

➤ Battery, semi light electric vehicle, Electric cycle etc.

**8. Other Allied Entrepreneurship:** (Beach creel mats, Fibre mats, Power loom creel mats, Corridor mats, Rod mats Carnatic mats, Matting rugs, Geo textile erosion control blanket, Mesh matting geotextiles Garden articles, Coir pith bricks Leaf Plate, Banana fiber based products **and other allied MSME/ Startup entrepreneurship.**

