

CERTIFICATE IN MAHUA FLOWER BASED FOOD, BEVERAGES AND BAKERY PRODUCTS ENTREPRENEURSHIP

Subject Code: CSP-113

Scope of the Course:

Mahua is a major multipurpose Indian forest tree, not because it may have valuable timber because of its nutritive flowers and palatable food products Mahua flower (*Madhuca longifolia*) is one of the most important NTFP, playing a major role in the tribal economy. India presents a huge growth potential for MAHUA Flower Based Food, Beverages and Bakery Products Entrepreneurship and to generate employments in tribal area.

You may choose new business opportunities / self-employment or entrepreneurship as career options by getting trained to do business for livelihood while doing this certificate course. The ultimate objective of the course is to create new enterprises, modernize the existing units for enhanced productivity, capacity building of existing MSMEs, and promote entrepreneurial culture for youth of nation. By doing this course, you will gain knowledge of entrepreneurship activities such as company formation, promote skill development, raw-material and Value addition, selection and preparation of project profile DPR/PPR, marketing avenues/techniques (Vocal for Local Products), product/service pricing, export opportunities, infrastructure available and EPC requirement, financial viability, quality control, licensing process and other useful information

The candidate may setting up new MSME/ Startup for manufacturing/ processing of following goods/ items/products under MAHUA Flower Based Food, Beverages and Bakery Products Entrepreneurship at their home village or semi urban area.

Non-fermented MAHUA Flower products

- Mahua Jam and jelly
- Mahau candy
- Mahua toffee
- Mahau cake
- Herbal Mahua ladoo
- Jelly
- Marmalade
- Candied flower
- Glazed flower
- Mahua bar
- Mahua candy
- Antioxidant rich Beverages
- Herbal Mahau Squash
- Dry fruit of Mahua
- Mahau flower powder
- Mahua flower Juice Concentrates etc.

Fermented MAHUA Flower products

- Mahua wine
- Mahua vermouth
- Brandy
- Citric acid

- Acetone and lactic acid
- flower juice
- Nutribeverage Products and traditional medicinal products and other various Mahua Flower products based MSMEs.

Mahua Tea:

Mahua flower based products Supplier: (Dry, Fresh, Process Mahau flower based products and other)

Herbal Mahau Oil: (seed oil for hair, skin care, soap, pain relief oil etc.) and **other allied MSME/ Startup entrepreneurship.**



In this course you will learn everything that will be useful in your startup like which technologies are currently running in the market and how to talk to machinery provider, and the different skills that will be required will be developed during this course because it is participating learning. This course is different from other courses because in view of this course we will do practical learning.

