

CERTIFICATE IN MEDICINAL AND AROMATIC PLANTS FARMING AND VALUE ADDED PRODUCTS ENTREPRENEURSHIP

Subject Code: CSP-111

Scope of the Course:

Increasing global demand for chemicals and products derived from medicinal and aromatic plants have opened up entrepreneurial opportunities to process these plants for value added products thereby generating enormous employment avenues. India is gifted with 8000 medicinal and 2500 aromatic plants, many of which can be mined for natural chemicals and processed for commercial products with export value. The upward trend in the exports of medicinal and aromatic plants products in recent years has prompted both Government and private organizations for developing processing technologies for rural, semi-urban and urban entrepreneurs.

You can choose new business opportunities / self-employment or entrepreneurship as career options by getting trained to do business for livelihood while doing this course. The ultimate objective of the course is to create new enterprises, capacity building of existing MSMEs and promote entrepreneurial culture for youth of nation. To identify traditional / non-traditional young entrepreneurs having potential to set up enterprises and motivate them for self-employment. By doing this Certificate course you Discover decision making techniques, problem-solving solutions, and early stage conclusions to run your own business, you will gain knowledge of entrepreneurship activities such as company formation, raw-material Value addition, selection and preparation of project profile DPR/PPR, marketing avenues/techniques (Vocal for Local Products), product/service pricing, export opportunities, infrastructure available and EPC requirement, financial viability, quality control, licensing process and other useful information.

You may setting up new MSME/ Startup for manufacturing/ processing of following goods/ items/products.

- **Liquid entrepreneurship** - Non Alcoholic Beverages ,Fruit Juices, Divya herbal Whisky, Divya herbal Beer, Divya herbal Rum ,Divya herbal Wine and other bye products.
- **Herbal teas processing, manufacturing and packaging Plants**
- **Herbal chocolates / sweets manufacturing and packaging Plants**
- **Herbal cosmetics / cosmeceuticals manufacturing and packaging Plants:** Various types of aloe products, Herbal hair oils, Herbal soaps, Herbal shampoo, Liquid soap etc.
- **Grading of specific plant parts Startup:** Leaves of senna, Roots of ashwagandha / Safed musli / Long pepper etc.
- **Medicinal plant powders Manufacturing and packaging Plants:** Ashwagandha, Stevia, Psyllium, Senna, Gymnema sylvestre etc.
- **Extraction of medicinal chemicals Industry:** Alkaloids, Glycosides, Flavonoids, Steroids, Coumarins etc.
- **Neutraceuticals Industry:** Capsule, Tablets or Powder in a prescribed dose)
- **Functional food processing and packaging Plants-** Diabetic flour etc.
- **Herbal pesticides Industry**
- **Certified good quality seeds processing and packaging unit**
- **Aromatic Plant Related Entrepreneurship:** Essential oil / aromatic oils, Aroma chemicals, Concretes/Absolutes from flowers, Oleoresins from spices, Resins, Gums, Perfumed water / Hydrosol and **other allied MSME/ Startup entrepreneurship.**

