

CERTIFICATE IN MINERAL WATER AND WATER BASED ENTREPRENEURSHIP AND SELF-RELIANCE

Subject Code: CSP-109

Scope of the Course:

Many small-scale business ideas are linked with water and are highly profitable as their coverage is huge. Since there is water scarcity in the majority of cities in India, starting a water related business in India is a good idea. Packed Bottled water industry, normally called, the mineral water industry, is a symbol of new life style rising in India. Water Purification Services This is the most profitable water-related business idea that any business man can explore in the 21st century.

You can choose new business opportunities / self-employment or entrepreneurship as career options by getting trained to do business for livelihood while doing this course. The ultimate objective of the course is to create new enterprises, capacity building of existing MSMEs and promote entrepreneurial culture for youth of nation. To identify traditional / non-traditional young entrepreneurs having potential to set up enterprises and motivate them for self-employment. By doing this Certificate course you Discover decision making techniques, problem-solving solutions, and early stage conclusions to run your own business, you will gain knowledge of entrepreneurship activities such as company formation, raw-material Value addition, selection and preparation of project profile DPR/PPR, marketing avenues/techniques (Vocal for Local Products), product/service pricing, export opportunities, infrastructure available and EPC requirement, financial viability, quality control, licensing process and other useful information.



You may setting up new MSME/ Startup for manufacturing/ processing of following goods/ items/products.

- Mineral Water Plant
- Rain Water Harvesting System
- Raw Water Treatment Plant
- Wastewater Treatment Plants
- Wastewater Recycling plants
- Solar water heaters manufacturing unit
- Bore well drilling services
- Water Purification unit manufacturing and services
- Water-heater manufacturing and installation Services
- Commercial fish farming
- Public Swimming Pool Services
- Alkaline water bottling plant
- Ice-block Production unit
- Flavored water bottling plant
- Water aquarium fabrication unit
- Water Resort or Park and **other allied MSME/ Startup entrepreneurship.**
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